

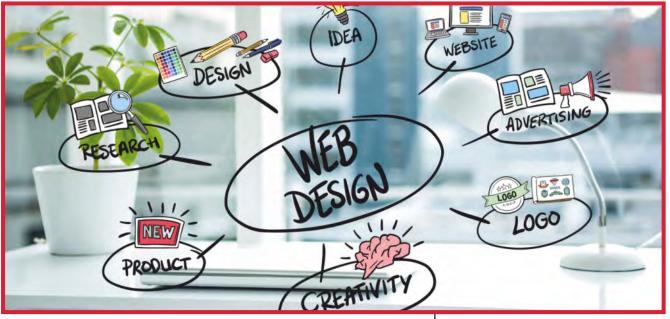
Skilling Professionals for the Technologically Advanced World





**Graphic Designing** 

# **Graphic Designing**



# Duration - 6 Months

# **COURSE OBJECTIVES**

The certificate course on Graphic Designing will prepare students to convey messages through digital graphics and presentation. As a part of this course, students will be trained to use a combination of typography, visual arts and page layout techniques to produce both print and digital designs. The course pedagogy is a blend of practical assignments, theory classes and professional seminars. Also, students will avail on-job-training and internship opportunities to have a better understanding of the market and workplace.

The course curriculum covers the following topics:

- » Learning Basic Sketching
- » Training in Adobe Illustrator
- » Training in Adobe Photoshop
- » Training in Adobe InDesign
- » Training in CorelDraw

# **ELIGIBILITY**

- » Education Class 12
- » Basic Computer Skills
- » Minimum Age 18 years

# **CERTIFICATION**

- Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- Certificate issued by an on-the-job training partner

# **FACILITIES**

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms

# TRAINING & PLACEMENT

- » Good Internship Opportunities
- » Placement Assistance

### **HYDERABAD ACADEMY**

### VISAKHAPATNAM ACADEMY



Web Development



# COURSE OBJECTIVES

The certificate course on Web Development has been designed to cater to the growing demand of back-end developers in the digital era. The course also trains students to code using PHP, My SQL, Python, Angular Java and AJAX. The PHP course provides sound theoretical knowledge along with the required practice to design web applications using Photoshop, basic coding in HTML, Bootstrap, Dreamweaver and Advance Coding in MySQL, Python Basics, Ajax among many more.

The course curriculum covers the following topics:

- » Basic Photoshop
- » Learning HTML
- » Learning CSS
- » Learning JavaScript
- » Learning ¡Query
- » Training in Bootstrap
- » Training in Dreamweaver
- » Learning PHP
- » Training in AngularJS
- » Training in Node.js
- » Training in AJAX
- » Learning MySQL
- » Training in Python Basics

# **ELIGIBILITY**

- Education B.Tech (IT/CSE) or MCA (Pass or Pursuing Final Year)
- » Basic Computer Skills
- » Minimum Age 20 years

# **CERTIFICATION**

- Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- Certificate issued by an on-the-job training partner

# **FACILITIES**

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms

# TRAINING & PLACEMENT

- » Good Internship Opportunities
- » Placement Assistance

### **HYDERABAD ACADEMY**

### VISAKHAPATNAM ACADEMY



# **UI/UX Development**

(Admissions open for this course in online mode! Special Scholarships available during the COVID Pandemic)

# **UI/UX Development**



# **COURSE OBJECTIVES**

The UI/UX Development Course has been designed to equip students/freshers and experienced professionals to get hands-on practical training using the latest tools and software. This enables them to develop responsive, bugless and secured websites and virtual apps for better mobility and management of online traffic web zones. Along with the skill sets required to develop software layouts, they will also be trained in design to create modern, eyecatching and effortless interfaces to attract the end-users. The UI/UX Development course will be a combination of practical as well as theoretical knowledge to hone skills and utilize incumbents' creativity to develop modern frameworks, visual designs for any type of requirement. The course pedagogy will make the students job-ready for the industry.

The course curriculum covers the following topics:

- » Designing Applications (Photoshop)
- » DBMS SQL or My SQL
- » Modelling or Mock-up Tools Visio or UML or Free minds or Mockingbird
- » Basic Coding (HTML, CSS, JavaScript, JQuery)
- » CMS Web Builder or Word Press or Joomla

# **ELIGIBILITY**

- » Education B.Tech/MCA
- » Basic Computer Skills
- » Minimum Age 20 years

# **CERTIFICATION**

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- Certificate issued by an on-the-job training partner

# **FACILITIES**

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms

# TRAINING & PLACEMENT

- » Good Internship Opportunities
- » Placement Assistance

### **HYDERABAD ACADEMY**

### VISAKHAPATNAM ACADEMY

# **HYDERABAD**

C/o Tech Mahindra Campus, Ohri's Towers, 9-1-154, Sebastian Road Secunderabad, Telangana 500003

### **MOHALI**

 D-187, Phase 8B, Industrial Area Sahibzada Ajit Singh Nagar Mohali – 160071

## **VISAKHAPATNAM**

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