



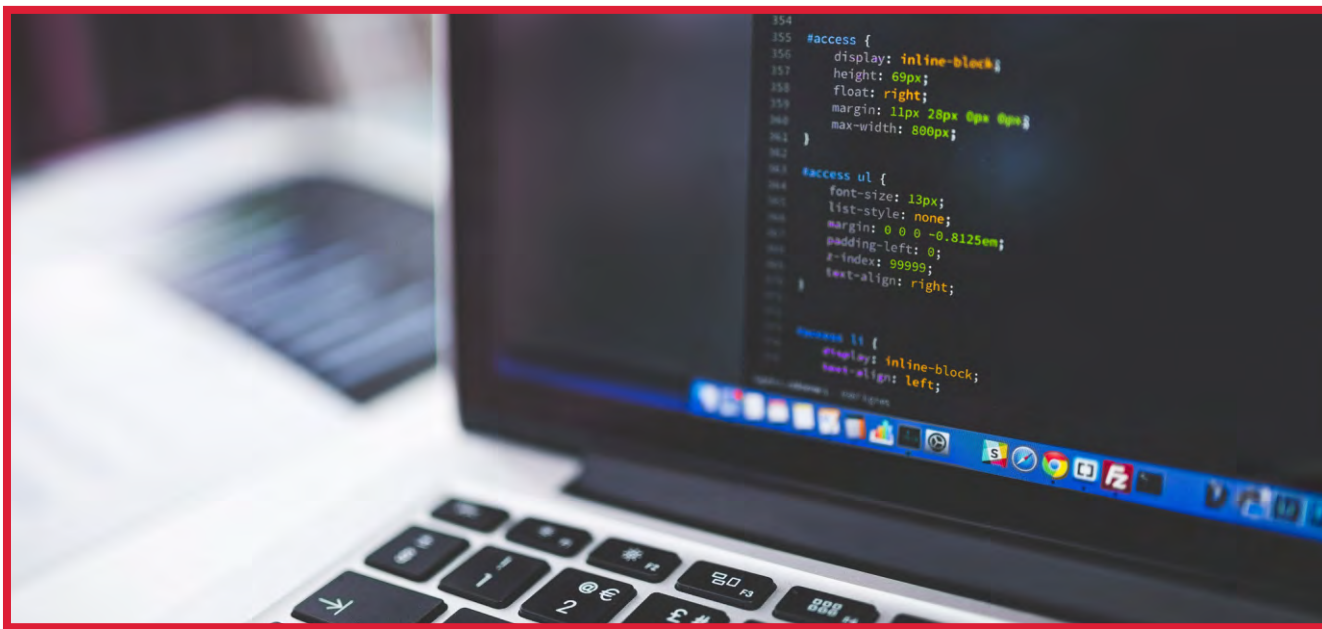
**Skilling Professionals
for the Technologically
Advanced World**

**Tech
Mahindra** 
SMART
ACADEMY FOR DIGITAL TECHNOLOGIES
A Tech Mahindra Foundation Initiative



PHP Full Stack Developer

PHP Full Stack Developer



Duration - 6 Months

COURSE OBJECTIVES

The certificate course on PHP Full Stack has been designed to cater to the growing demand of back-end developers in the digital era. The course also trains students to code using PHP, My SQL, Bootstrap, Python, Angular Java, AJAX, Dreamweaver, and more. The PHP Full Stack course provides sound theoretical knowledge along with the required practice to build efficient PHP/Full Stack modules, solve complex website architectural challenges, build APIs and back-end integration of data storage solutions.

The PHP web development courses curriculum covers the following topics:

- » Adobe Photoshop
- » Basic Coding C
- » HTML & CSS
- » JavaScript
- » Bootstrap
- » jQuery
- » AJAX
- » Dreamweaver
- » PHP
- » MySQL
- » Any Framework/WordPress
- » AngularJS/React JS
- » Python Basics

ELIGIBILITY

- » Education - Graduate
- » Minimum Age - 20 years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

HYDERABAD ACADEMY: C/o Tech Mahindra Campus, Ohri's Towers, 9-1-154, Sebastian Road, Secunderabad, Telangana 500003

MOHALI ACADEMY: D-187, Phase 8B, Industrial Area, Sahibzada Ajit Singh Nagar, Mohali – 160071, Chandigarh

VISAKHAPATNAM ACADEMY: C/o Tech Mahindra Campus, Survey No 44, Satyam Junction Road, Near Bullaiah College, New Resapuvanipalem Village Visakhapatnam – 530003 Andhra Pradesh



Graphic Design

Graphic Design



Duration - 4 months

COURSE OBJECTIVES

The Graphic Design course is designed to train individuals to convey messages with visual communication and presentation. As part of the course, students learn to use a combination of typography, visual arts and page layout techniques to produce both print & digital designs. Not just that, the course imparts knowledge to apply the principles and elements of design in branding and advertising.

The Graphic Designing course curriculum covers the following topics:

- » Basic Drawing
- » Adobe Photoshop
- » CorelDraw
- » Adobe Illustrator
- » Adobe InDesign

ELIGIBILITY

- » Education - Class 12
- » Basic Computer Skills
- » Minimum Age - 18 years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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Java Full Stack Developer

Java Full Stack Developer

Duration - 6 Months



COURSE OBJECTIVES

The Java Full Stack Developer Course has been designed to train individuals to build extensive knowledge and become trained in Full Stack tools, modules and frameworks that work with java and includes working with core Java, APIs and more tools that make the building of web apps easy. As part of the course, youth are trained to code using JavaScript, Bootstrap, jQuery, AJAX, Dreamweaver. The Java Full Stack Course aims to provide various web development concepts and sound theoretical knowledge using the Java programming language with the required practice to build secure websites and web applications.

The Java full stack development courses curriculum covers the following topics:

- » Basic Coding C
- » HTML & CSS
- » JavaScript
- » Bootstrap
- » jQuery
- » AJAX
- » Dreamweaver
- » Core Java
- » Object Oriented Programming System (OOPs)
- » Java Built-in packages and API
- » JAVA COLLECTION FRAMEWORKS
- » J2EE
- » Spring
- » WEB SERVICES
- » MICROSERVICES
- » Junit-Mockito Framework

ELIGIBILITY

- » Education - Graduate
- » Minimum Age - 20 years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Good Internship Opportunities
- » Placement Assistance

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Digital Marketing

Digital Marketing

Duration - 4 Months



COURSE OBJECTIVES

The Digital Marketing course of Tech Mahindra SMART Academy for Digital Technologies will train students to promote brands using websites, social media, blogs, digital advertisements, email campaigns, etc. The Digital Marketing course will help the students to understand the foundations of the digital marketing landscape and will be able to create new stories, concepts, tools etc. to promote and distribute the services and products.

The Digital Marketing course curriculum covers the following topics:

- » Website Planning and Creation using WordPress
- » Search Engine Optimization (SEO)
- » Search Engine Marketing (SEM)
- » Social Media Marketing (SMM)
- » Google Ads and Bing Ads
- » Pay-Per-Click
- » YouTube Marketing
- » Email Marketing
- » Adobe Spark
- » HTML & CSS

ELIGIBILITY

- » Education - Graduate
- » Age - 20 Years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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Video Editing

Video Editing

Duration - 4 Months



COURSE OBJECTIVES

The Video Editing course curriculum is designed to cater to the growing demand of the fast-rising entertainment and digital industry. The course will cover the complete process of modification and re-arrangement of the video through practical training of students on any visual media like videos, film, soundtracks, etc. using professional video editing software such as Adobe Photoshop, Adobe After Effects, and more.

The Video Editing course curriculum covers the following topics:

- » Adobe Photoshop
- » Adobe After Effects
- » Adobe Premiere Pro
- » Adobe Audition

ELIGIBILITY

- » Education - Class 12
- » Minimum Age - 18 years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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UI/UX Development

UI/UX Development

Duration - 6 Months



COURSE OBJECTIVES

The UI/UX Developer course is designed to equip students/freshers and experienced professionals to get hands-on practical training to develop responsive, bugless and secured websites and virtual apps for better mobility and management of online traffic web zones. Along with the skill sets required to develop software layouts, they will also be trained in design to create modern, eye-catching and effortless interfaces to attract the end-users. The UI/UX Developer course will be a combination of practical as well as theoretical knowledge to hone skills and utilize incumbents' creativity to develop modern frameworks, visual designs for any type of requirement. The course pedagogy will make the students job-ready for the digital technology industry.

The UI/UX Developer course curriculum covers the following topics:

- » Basic Coding C
- » HTML & CSS
- » JavaScript
- » Bootstrap
- » jQuery
- » Adobe Illustrator
- » Adobe Photoshop
- » Adobe XD
- » Wireframes
- » Dreamweaver

ELIGIBILITY

- » Education - Graduate
- » Minimum Age - 20 years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Modern IT lab with latest software
- » Highly qualified trainers
- » Smart classrooms
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance



.NET Full Stack Development

.NET Full Stack Development



Duration - 6 Months

COURSE OBJECTIVES

The certified .NET training course is a program to train students to develop windows applications, web applications and Web APIs. The training will help the student build efficient reusable modules, solve complex website architectural challenges, build APIs and back-end integration of data storage solutions.

The dot .NET Full Stack Development Course curriculum covers the following topics:

- » Basic Coding C
- » AJAX
- » Dreamweaver
- » C#
- » ASP.NET
- » SQL Server
- » MVC
- » Object Oriented Programming System (OOPs)
- » Windows Forms
- » ADO.NET
- » Web API
- » Json

ELIGIBILITY

- » Education - Graduate
- » Age - 20

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies
- » Certificate issued by an on-the-job training partner

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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Android Development

Android Development



Duration - 6 Months

COURSE OBJECTIVES

The Android Development course has been designed to cater to the growing opportunities in Android's future where students are trained to code using Adobe XD, JAVA for Android, UI in Java (SWT), ANDROID SDK, ANDROID STUDIO, APIS, SQL, Android Debug Bridge (adb) Tool and more. Learn to build a great user experience for Android devices and test a cloud-connected android application for smartphones and tablets. Know more about the best practices, tools and patterns of mobile development and Android development.

The Android Application Development courses curriculum covers the following topics:

- » Adobe XD
- » JAVA for Android
- » UI in Java (SWT)
- » HTML, CSS & XML
- » ANDROID SDK
- » ANDROID STUDIO
- » Android Development
- » APIS
- » SQL
- » MATERIAL DESIGN
- » Android Debug Bridge (adb) Tool

ELIGIBILITY

- » Education - Graduate
- » Age - 20

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance



Visual Effects

Visual Effects



Duration - 12 Months

COURSE OBJECTIVES

The Visual Effects or VFX course will train students in learning the art, techniques and software for animation/special effects. The course curriculum and objective of VFX has been designed keeping in mind all the fundamentals and advanced techniques required to become a successful VFX artist. The course pedagogy will train students in various VFX software such as Photoshop, Premiere Pro, and more.

In Visual Effects course, students will learn to work on the following software topics:

- » Adobe Photoshop
- » Adobe Premier Pro
- » Adobe After Effects
- » Adobe Audition
- » Silhouette
- » Roto Paint
- » Blender
- » NukeX
- » 3D Integrity (Autodesk MAYA)

ELIGIBILITY

- » Education - Pursuing Graduate
- » Age - 19 Years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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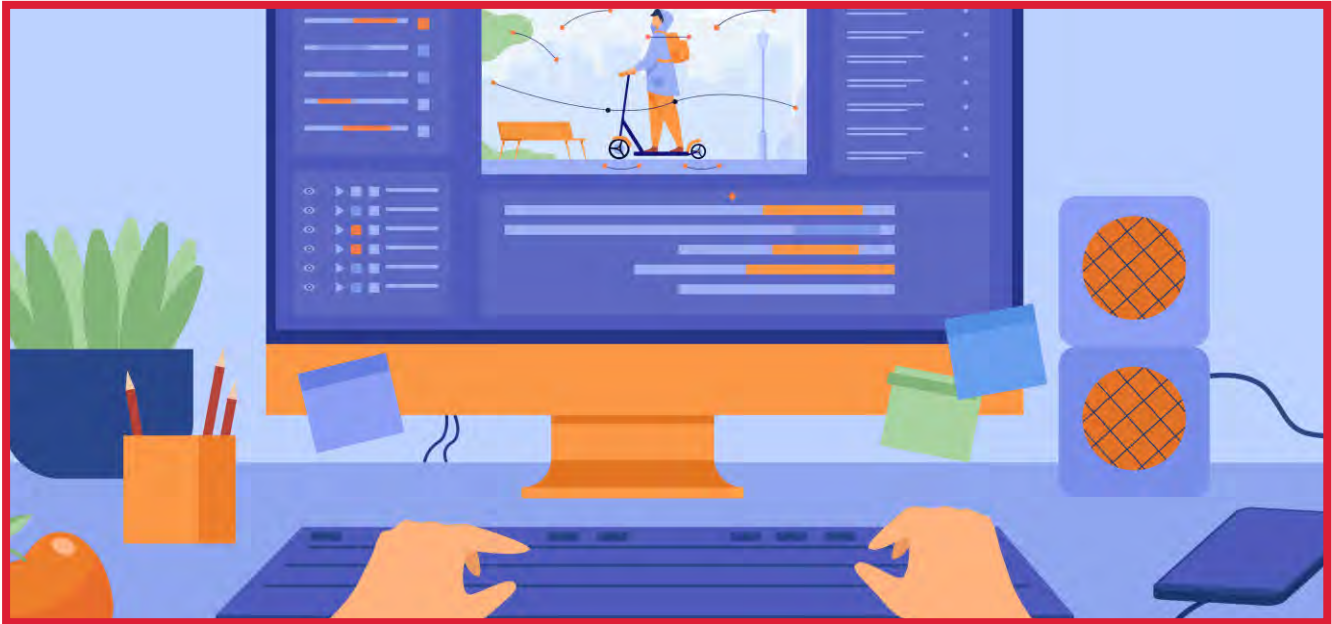
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Motion Graphics

Motion Graphics

Duration - 6 Months



COURSE OBJECTIVES

The Motion Graphics Course has been designed to fulfil the growing demand of the creative industry including film, entertainment etc. The course will cover fundamental principles and core processes of motion graphics which includes 3D design, concepts, animation, rendering and more where students will be trained to use various advanced tech platforms such as Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Audition and Blender.

In Motion Graphics course, students will learn to work on the following software

- » Adobe Illustrator
- » Adobe Photoshop
- » Adobe After Effects
- » Adobe Premiere Pro
- » Adobe Audition
- » Blender

ELIGIBILITY

- » Education - Class 12
- » Age - 18 Years

CERTIFICATION

- » Certificate issued by Tech Mahindra SMART Academy for Digital Technologies

FACILITIES

- » Smart classrooms, industry-centric course curriculum with the latest and original software and placement assistance on completion of the course
- » Expert trainers
- » Online and offline mode of classes

TRAINING & PLACEMENT

- » Internship Opportunities
- » Placement Assistance

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